

Simon Roper



Simon's career is defined by dispute resolution and managing conflict. Initially he worked as a UK litigator in private practice and later as counsel for tobacco firms as they sought to meet the legal and regulatory challenges of the last two decades. He is now providing consultancy advice to businesses experiencing challenges to their reputations and rapid regulatory change.

Simon worked for British American Tobacco and Japan Tobacco International in the legal, regulatory and corporate affairs fields. This followed a successful career in private practice with major international firms, including Baker McKenzie and Hogan Lovells. His experience ranged from anti counterfeiting (including for the Swiss Watch industry) to complex professional indemnity cases, including those stemming from Lloyds insurance market's problems in the mid 90s.

He has a MA from Oxford University in Law, and a MSc in Business Studies from London Business School. He is a qualified mediator and arbitrator.

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